Message from the Chief Patron

We focus to build manager to be innovator shifting their product-centric view of value creation to a personalized experience-centric view of value creation.

Many business groups believe that significant changes occur only as a result of crisis, but there are others who tell stories of significant changes that awoke without a crisis, from passion and imagination, from leaders of many types willing to take risks of something in which they believed. We need to build up our society full of those people who are able to get rid of the innovative circle to transform the whole spectrum. Fundamental structural changes in a wide range of industries driven by forces of globalization, forged by digitalization, changing customer expectations, ubiquitous connectivity, and new social and environmental demands have made business environment more turbulent and unpredictable than even before. Managers feel the strain of attempting constantly to improve their performance in circumstances that are becoming more competitive. This nudges manager to be innovator shifting their product-centric view of value creation to a personalized experience-centric view of value creation. It is not adequate just joining upon knowing how but go further for knowing why and knowing what as well.

An organization should prepare to manage constant tensions between flexibility, efficiency, and reliability. This transformation is not just about changing the mindsets or dominant logics of managers; it is also about focusing on new levels of transparency and visibility in how an organization is managed. The focus must be on the skills and individuals and their attitude to learning, as well as on the competence of teams and the ability to continually configure task-based teams.

Traditionally, managers depended on experience and intuition to develop insights—gut feel. Gut feel and intuition are important, but in a fast changing competitive environment, experience of the past is less and less valuable. Foresight, not hindsight, is of value. It is a result of understanding, through structured and unstructured data, the unfolding of competitive dynamics.

Learning is the sum of collective effects of institutional culture, programme culture, students, teacher, pedagogical approach, materials, and facilities. Harmony among these elements facilitates learning. IBAMS strives to align these elements together to bring forth the synergy effect upon learning dynamics. The ultimate destination of our voyage is to groom ‘learning professional’ for ‘learning organization’ having full passion, imagination, innovation, integrated skills, adorable behavior, emotionally intelligent and comprehensive knowledge able to be competitive elsewhere in the globe.

The ultimate destination of our voyage is to groom ‘learning professional’ for ‘learning organization’ having full passion, imagination, innovation, integrated skills, adorable behavior, emotionally intelligent and comprehensive knowledge able to be competitive elsewhere in the globe.

Prof. Shree Krishna Sreedha, Ph.D.
Chief Patron, IBAMS
Message from the Co-Patron

The world, for last few years, has been confronting with strange but complex situation. Conventional theories and approaches are no more capable of handling these changes. The need of time is that the dogmatism should be substituted by pragmatism – a total change in thinking and a meaningful shift in paradigm. The core for the management of painful but inevitable change lies at developing human cadres with knowledge and competencies. IIBMS is an initiative by academia and espoused by professionals and business sector with the objective to develop human capital for the country that are intellectually and professionally ready to cope with the prevailing as well as emerging challenges. It is an attempt to come out from traditionalism and move to new global development.

Prof. Bai Krishna Shrestha, Ph.D.
Co-Patron
Message From the Member, Board of Advisors

As a member of Board of Advisors of IB/MS, I feel delighted that IB/MS is going to offer various academic programs in institutional partnership with A Rated State University of India. It is indeed a landmark milestone in the IB/MS’s journey of Grooming Elite Professionals for the Country. As IB/MS strives to be a “Center of Excellence” in all areas of Studies (Viz. Education, Research, Consulting, and Training), it is imperative that IB/MS stands consistently tall in its core values (viz. Incredible, Balanced, and Meaningful).

I congratulate all the students of IB/MS for choosing the right gateway for the realization of professional goals and hope that IB/MS becomes an instrumental component for the management of transition between WHO YOU ARE NOW and WHAT WOULD LIKE TO BE
All the Best!

Pradeep Kumar Shrestha
Managing Director
Dear All Stakeholders,

Your institution has successfully completed its 5th year of operation. I believe that, together, we have taken BIA&MS to the level where it is very much well poised towards realization of its vision i.e. to be a Center of Excellence for Producing Visionary Professionals and Act as a Link between Academia & Industry through grooming leaders for the Corporate Sector by focusing on Customized Course Curricula, Synchronous Teaching Methodology, & Inculcating Life Skills and Domain Knowledge. I am confident that we have been serving our Motto of Grooming Dynamic, Creative, Visionary, Pragmatic, and Enterprising Professionals who can drive the most needed social and economic transformation of Nepal from one of the least developed countries to being one of the most developed countries in South Asia by harnessing its abundant potentials and merits. I would like to reiterate that your institution will consistently stand by its core values of offering Incredible, Balanced, and Meaningful Education, Research, Consulting, and Training Programs and continue to impart incredible package of Sound Knowledge coupled with Instrumental Skill, Attitude, Behavior, and Personality going forward too with even better spirits, vigor, and effectiveness.

In this backdrop, I would like to take this opportunity to acknowledge, and appreciate the incredible contribution made by all the stakeholders, all of you, including but not limited to the Students, and their Guardians, members of Board of Studies, members of Board of Advisors, Staff Members, Chief Academic Advisors, Placement Officers, Mentors, Co-curricular Activities Coordinators, Extra-curricular Activities Coordinators, Resource Center Officers, Guest Faculties, Industry Experts, Academicians, Professionals from various national as well as international organizations of repute, corporate houses, research affiliates, training partners, consulting partners, and all the constituents of our incredible institution, without which the institution would not have been where it is today. Besides, I would like to place on record special appreciation and thanks to the VC, Dean, and National Program Coordinator of the Bharathiar University, for their unrelenting trust and confidence in us without which we would not have been able to bring an university which is internationally reputed, which has presence all over the world including in most of the developed countries, and which is rated A (which is the best rating amongst all the universities) by the National Academic Accreditation Council (NAAC) of India. It has, indeed, made our students competitive and salable all across the globe.

It gives me immense pleasure to share with you all that in order to commemorate the glorious journey so far, we have decided to celebrate 2013 as the Students Year. In this year, we shall be organizing numerous student-centric activities in a lot more frequency and effectiveness than ever before not just by ourselves but also by the so claimed best management colleges operating in Nepal. Also, we have opened up a truly unbelievable opportunity to study both Comprehensive BBA (4 years) and Comprehensive MBA (two years) at just NPR 150,000 (which includes college fee on lump sum payment basis only) to mean the theme Unbeatable Quality @ Unbelievable Price. We firmly believe that this opportunity will tremendously benefit the students aspiring to pursue their BBA/MBA studies from one of the best management colleges in Nepal whose dreams have been hindered by the skyrocketing fee of such colleges. For the students who cannot arrange to pay NPR 150,000 in a single installment, an option to pay NPR 5,000 per month in case of BBA and NPR 7,000 per month in case of MBA has also been provided. Further, we shall also be offering various merit & inclusion based scholarships to enable students of all caste, region, gender, and communities from all over the Country can get benefited and enabled.

We are earnestly hopeful that the breakthrough opportunities as stated hereinabove provided by us on the auspicious occasion of the Students Year 2013 shall challenge the status quo and set a new trend in the Education Arena of Nepal. I would also like to welcome and urge all of you to make the Students Year a grand success!!!

Thanking You!

CA. Roshan Kumar Neupane
Chair Person

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**Education**  **Research**  **Consulting**  **Training**
Message of CEO/Principal

We intend to nurture our students to have palpable and dynamic learning personality entrenched and nourished through their meaningful engagement in class room, library, academic flora, industry, society and international forum.

Respected Audiences,
Assuming the new role as Chief Executive Officer of Institute of Banking and Management Studies (IBMS), it is my privilege to announce that IBMS has declared 2013 as a year of “Student’s Glorious Year” to set up a “Student–Centric and Management Education friendly” atmosphere where the confluence of knowledge, practice, attitude, aptitude and skill will flow to make students able to articulate a package of self-esteem, self-confidence and broad vision to dwell in the critical and complex juncture created by rapid and unexpected changes in many areas of our modern society. We are dedicated to follow a path that significantly subsumes a delicate balance between “Globalization” and “Reverse innovation”. In this regard, we intend to nurture our students to have palpable and dynamic learning personality entrenched and nourished through their meaningful engagement in class room, library, academic flora, industry, society and international forum.

We believe upon a heavy chain school integration in education would contribute appreciably to the students and society. Hence, we, since this year, have planned to start “Montessori to Master’s programme” inculcating a concept of “Fountain to Peak” to optimize synergy effectiveness. This will add more value among students. We are much more concerned with the development of cognitive, behavioral, physical and societal aspects among students. In this regard, Students’ internal and external exposures matter more. We are committed to escalate these activities in this year and more in coming years. Quarterly journal and monthly wall bulletin are only among few approaches we are going to start soon.

Considering the need for having the proper physical amenities for reducing atmospheric risks for the students, IBMS is introducing its own transportation and hostel facilities. This will certainly help to pace the speed of learning, inter-personal relationship, self-management, team-work and emotional maturity. IBMS College’s students will enjoy with basket ball and tennis courts among other physical fitness arrangements within its own premises. A blend of mental and physical magnification will keep student towards a voyage of oasis.

I am sure this will be a place where “Total Personality Development for 21st Century” is going to take place.
Good Luck

Dr. Nirmala K.C.
CEO/Principal
ABOUT IB-MS

Introduction
The corporate world of Nepal has been experiencing an escalating demand for dynamic and creative professionals for the economic prosperity of the country. In fact, the country has been chasing for the visionary professionals to bring about economic prosperity for the country and all its inhabitants. However, there is a severe dearth of academic and professional institutions that produce and groom the most required visionary professional. In this backdrop, the Institute of Banking & Management Studies (IB-MS) has been promoted under the initiative of eminent Academicians, Professionals, and Entrepreneurs of the country with the noble motto of "Grooming Professionals". A Center of Excellence in all areas of Studies, viz., Education, Research, Consulting and Training, IB-MS complements the rising of Nepalese economy in the backdrop of Asian uprising in the Global Economic Scenario. The Curriculum which has a strong international perspective prepares students to manage, lead, and succeed in the increasingly competitive business for a young professional to respond to the full diversity of corporate needs. We are committed to ensure that our alumni and academics shape the future of our country by upholding a robust quality assurance process.

We recognize that Management Education, to be effective, should not only concentrate on delivering theoretical concepts but also equally on providing environment wherein students can practice what they read or learnt in the class room so that students can carve out workable solutions to all management situations. For this reason, the overall academic package has been designed to comprise of 50% extensive class room coaching, 25% research exposure, and rest 25% practical industry exposure. We focus on overall development of the students by providing extensive extracurricular supplements and other overall leadership and personality development aids, frequent interactions with corporate leaders having heterogeneous capabilities, frequent corporate case studies and problem solving exercises, and other student centered programs.

Vision
To be a Center of Excellence for Producing Visionary Professionals and Act as a Link between Academia & Industry

Mission
To Develop Leaders for the Corporate Sector by Focusing On:
- Customized Course Curricula,
- Synchronous Teaching Methodology,&
- Inculcating Life Skills and Domain Knowledge

Motto: "Grooming Professionals"

Core Values:
All the educational initiatives of IB-MS revolve around the following core values. For us, the abbreviation of Institute of Banking & Management Studies (IB-MS) portrays the following Core values:

"I" stands for "Incredible" with the connotation that all the Educational Initiatives of IB-MS should be incredible in Design, Delivery, and Output.

"B" stands for "Balanced" with the connotation that all the Educational Initiatives of IB-MS should contain a balanced package of Class Room Coaching, Research Activities and Practical Industry Exposure. Our typical academic package consists of 50% Class Room Coaching, 25% Research Exposures, and rest 25% Practical Job Insights which as a package make our Educational Initiatives highly balanced and instrumental.

"M" stands for "Meaningful" with the connotation that all the Educational Initiatives of IB-MS should be meaningful in that it must serve as a vehicle for the management of transition between "Who You Are Now" and "What You Would Like To Be" for the realization of your professional goals and our motto of "Grooming Professionals".

"S" stands for "Superior" with the connotation that all the Education Initiatives if IB-MS should be of truly international standards in design, delivery and output, thus providing distinctly superior competitive edge to all of our students vis-a-vis other competing institution operating in the country.
ABOUT BHARATHIAR UNIVERSITY

The Bharathiar University was established at Coimbatore by the Government of Tamil Nadu, India in February, 1982 under the provision of the Bharathiar University Act, 1981 (Act 1 of 1982). In May, 1985, the university received the recognition from University Grants Commission (UGC) New Delhi for the purpose of grants. The University named after the great national poet Subramania Bharath. In the University, every effort is harnessed to realize his dream of making educational institutions as temple of learning. The University was accredited by National Academic Accreditation Council of India with “A” Rating. The University has an excellent placement record. An exclusive placement wing in the school of Management caters to the requirements of the students and gets them offers with attractive compensation packages.

www.careervarsity.com is a Learning Portal for Career Aspiring Students.
www.evarsity.org is a Site for Placement Officers and Career Counsellors.
www.aptitudecoach.com is a Portal for aptitude training and domain knowledge for Job-seekers.
www.civilservicecoach.com is useful for civil service aspirants.

Some of the institutions/organisations which have offered placement to the students are listed below.

Companies registered with the University
ANZ Grindlays
Infysoft Technologies Ltd.
American Presidency Lines
ITC
Bharat Planet.com
Mahindra Holiday
BPL Telecom
NIT
& Hundreds others...
UNMATCHED FEATURES OF IB:MS

At IB:MS, excellence is not an option, it’s a culture. With this ethos, IB:MS strives to create an environment for Academic Brilliance. All of our faculty members are the best names in the industry. An unmatched pool of Academicians, Management Professionals, Third Sector Experts (Civil Society) Chartered Accountants, Economists, Bankers, Insurance Experts, Public Sector Managers, and Entrepreneurs of the Country have been supporting IB:MS for the noble cause of “Grooming Professionals” in the capacity of its Advisors.

Following are our unmatched features:

- Free Admission
- Highest Credit Hours Amongst All Colleges Of Nepal
- Placement Cell Managed by Merojob.com
- World Class Faculty Profile
- State Of Arts Infrastructure
- Institutional Partnership with Internationally A Rated State University
- Corporate Focus
- International Exposure/Placement/Exchanges
- Transportation Facilities Available
- One Stop Solution (Whole Range Of Education, Training, Research & Consulting Under One Roof)
- Rigorous Co-Curricular & Extra Curricular Activities (See The Specific Program Section for Details)
- CCTV Surveillance
- Extremely Effective Academic Value Chain Management in 11 Tiers (See The Related Section for Details)
- Instrumental Grooming Package (50% Classroom Coaching, 25% Research & Rest 25% Practical Job Insights)
- Rigorous Mentoring Training & Development Supplements based on Expectations Mapping & NEED Analysis (ranging from professional skills and technical skills to life skills as well)
IB&MS strives to be a Center of Excellence in all areas of Studies namely Education, Research, Consulting and Training which are interrelated and reinforcing pillars. The WHO IS WHO personalities of Nepali having diverse and unmatched knowledge, Exposure, and Experience in all significant areas ranging from Accounting, Auditing, Taxation, Human Resource Management, Marketing, Engineering, Legal, Hydropower, Banking, Insurance, Capital Markets, Economics, Cooperatives, Manufacturing Enterprises, I/NGOs, and Public Sector Organizations have been covered in our Exclusive Roaster of Professionals for each skill category. All such experts enlisted in our roaster are fully committed to discharge the services in association with IB&MS as and when required.

"E" stands for "Education": By the term Education, we mean to imply the Academic Courses. IB&MS provides all ranges of academic courses on management stream so resourced to infuse knowledge, Skills and Values through World Class Faculties. Experience, Expertise, Excellence and Research attitude define our Multi-Disciplinary faculty members. Visiting Faculties from abroad are also invited to enrich the overall learning value thus making education at IB&MS truly international.

"R" stands for "Research": The Research Cell of IB&MS has been so resourced as to Discover, Analyze, Interpret, Experiment, and Verify pertinent issues in all sectors: Private as well as Public. Policy Level Research and Impact Analysis are other key areas that IB&MS serves.

"C" stands for "Consulting": The Consulting Cell of IB&MS has been so resourced to provide all ranges of Consulting Solutions in diverse areas ranging from Accounting, Auditing, Taxation, Human Resource Management, Marketing, Engineering, Legal, Management Consultancy, Banking, Insurance, Capital Markets, Economics, Cooperatives, Manufacturing Processes, Financial Advisory, I/NGO Management, Public Sector Accounting, Public Audit, and other Policy Level Consultancy services to all ranges of organizations.

"T" stands for "Training": The Training Cell of IB&MS has been so resourced to provide all ranges of Training Solutions in diverse areas ranging from Accounting, Auditing, Taxation, Banking, Insurance, Cooperatives, Manufacturing Processes, Feasibility Report, Proposal Writing, Impact Assessment, Time and Conflict Management, Creative and Positive Thinking, Personality Development, Capital Markets, I/NGO, and Other Customized Training needs of all ranges of organizations.
Academic Pedagogy

The Academic Value Chain of the college has been uniquely designed in 6 tiers as given below:

Tier 1: Chief Patron and Co-Patron
Tier 2: Chief Academic Advisors [Department-wise]
Tier 3: Key Regular Faculty Member (KRFM)
Tier 4: Mentor and Co-curricular Activities Coordinator
Tier 5: Senior Visiting Faculty and Guest Lectures
Tier 6: CEO/Principal

Tier 1: Chief Patron and Co-Patron
The Chief Patron and Co-Patron of the College have been overseeing the entire academic value chain of the college from facilitation, guidance, supervision, and quality control and assurance perspectives. We have Prof. Shree Krishna Shrestha, Ph.D, and Prof. Bai Krishna Shrestha, Ph.D who are one of the best resources that Nepal has got in the area of public administration and management as our Chief Patron and Co-Patron respectively. Prof. Shree Krishna Shrestha, Ph.D is also a former head of public administration department of T.U. and Prof. Bai Krishna Shrestha, Ph.D is the Head of Management Department of T.U.

Tier 2: Chief Academic Advisors [Department-wise] (CAA)
The Chief Academic Advisors are the renowned professors in the country in the related subjects. The Chief Academic Advisors for each subject are responsible to select, orient, guide, supervise, review, evaluate, train, and counsel the key regular faculty members responsible for teaching the subjects in their areas of expertise. They are also responsible to ensure that the teaching-learning process has been effective, instrumental, and student friendly by collecting feedback from all concerned. They shall also work out the subject plan, aims, objectives, and strategies for teaching learning, and prescribe the requirement of co-curricular and extracurricular activities. They report to the Chief Patron and Chair of Board of Studies of the College and shall have dotted relationship with the CEO/Principal.

We are proud to have the following elite highly reputed academicians as our Chief Academic Advisors:

<table>
<thead>
<tr>
<th>S.N.</th>
<th>Name</th>
<th>Area of Expertise</th>
<th>Role at the College</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Associate Prof. Ratna Man Dangol</td>
<td>Accounts</td>
<td>Chief Academic Advisor-Finance and Accounts</td>
</tr>
<tr>
<td>2</td>
<td>Prof. Govinda Dhakal, Ph.D.</td>
<td>OB &amp; HR</td>
<td>Chief Academic Advisor-HRM and OB</td>
</tr>
<tr>
<td>3</td>
<td>Prof. Bishnu Khanal, Ph.D.</td>
<td>Marketing</td>
<td>Chief Academic Advisor-Marketing</td>
</tr>
<tr>
<td>4</td>
<td>Prof. Sunil Shrestha, Ph.D.</td>
<td>Statistics and Research</td>
<td>Chief Academic Advisor-Statistics and Research</td>
</tr>
<tr>
<td>5</td>
<td>Prof. Tek Nath Dhakal, Ph.D.</td>
<td>Finance</td>
<td>Chief Academic Advisor-Finance</td>
</tr>
<tr>
<td>6</td>
<td>Prof. Ratna Raj Nirula</td>
<td>Quantitative Techniques</td>
<td>Chief Academic Advisor-Quantitative Techniques</td>
</tr>
</tbody>
</table>

The Chief Advisors for other subjects other than those covered hereinabove shall be either Chief Patron or Co-Patron of the institution.

Tier 3: Key Regular Faculty Members (KRFM)
The Key Regular Faculty Member for a particular subject is responsible to teach the subject entrusted to him/her remaining within the broad framework, guidelines, and strategies prescribed by the Chief Academic Advisor of the related subject. He/She is responsible to implement a robust, student friendly, interactive, technology based, and instrumental teaching-learning environment. Such faculties report to the Chief Advisors and through him to the Chief Patron and Chair of Board of Studies. The performance of such faculties shall be reviewed by a team consisting of Principal, related Chief Academic Advisors, and Chief Patron and Chairperson. The KRFM supervises the job carried out by the mentor and co-curricular activities coordinator.
The KRPM are entitled to performance incentive as follows based on the rating achieved by them in the semester wise performance evaluation:

<table>
<thead>
<tr>
<th>Rating</th>
<th>Performance Incentive</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>Excellent cash incentive and certificate of appreciation and acknowledgement for outstanding performance</td>
</tr>
<tr>
<td>Good</td>
<td>Good cash incentive and certificate of appreciation and acknowledgement for good performance</td>
</tr>
<tr>
<td>Satisfactory</td>
<td>Satisfactory cash incentive and certificate of acknowledgement</td>
</tr>
</tbody>
</table>

**Tier 4: Mentor and Co-curricular Activities Coordinator (CCA)**

Almost all the colleges in Nepal do not have dedicated mentors and co-curricular activities coordinator. Co-curricular activities are activities which are not extra-curricular activities (ECA) and form an integral component of academic activities in that such activities are closely interlinked with the academic activities and complement the academic activities. The examples include case studies, project works, assignments, surveys, researches, simulation, industrial tour etc. They are also responsible for publication of monthly newsletters and quarterly journals. The mentors and the Co-curricular activities coordinator identifies the need of mentoring, and other co-curricular activities and plans and implements the strategies aimed to ensure robust growth in all 5 dimensions (Viz. Knowledge, Skill, Attitude, Behavior, and Personality). They work closely with the KRPM, related Chief Academic Advisors, Chief Patron and Co-Patron, and the Principal and primarily report to the related KRPM. Currently, we have the following highly geared team active as Mentors and Co-curricular activities Value Chain Managers:

- Mr. Bilek Luthel
- Ms. Roshani K.C.
- Mr. Shiva Regmi
- Ms. Anita Shrestha

**Tier 5: Senior Visiting Faculty and Guest Lectures**

A team consisting of Chief Patron, Co-Patron, related Chief Academic Adviser, and Principal prepare a roster of Senior Visiting Faculty and Guest Lectures for each subject. The senior visiting faculty and guest lectures are expected to share with our students the real job trends, intricacies, cultures, practices, and etiquettes related with the subject under consideration. We are proud to have the following elite highly reputed individuals as our senior visiting faculty and guest lecturers:

<table>
<thead>
<tr>
<th>Name</th>
<th>Area of Expertise</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Ihsaan Jamil</td>
<td>Associate professor at the Department of Administration and Organization Theory, University of Bergen, Norway</td>
</tr>
<tr>
<td>Dr. Amir Singh</td>
<td>Professor and Chairperson, Centre for the Study of Law and Governance, Jawaharlal Nehru University, New Delhi, India</td>
</tr>
<tr>
<td>Ramshudore Khanal</td>
<td>Financial Management, Former Secretary Ministry of Finance</td>
</tr>
<tr>
<td>Prithvi Raj Legai</td>
<td>Economist, Former Vice-Chairman, National Planning Commission (NPC)</td>
</tr>
<tr>
<td>Deependra Bijram Thapa</td>
<td>Public Management, Former Secretary Government of Nepal</td>
</tr>
<tr>
<td>Prof. Bhuvan Bajra Bajracharya</td>
<td>Ph. D. (Economics)</td>
</tr>
<tr>
<td>Prof. Purushottam Dharmarajan</td>
<td>Ph.D. (Management), Assistant Dean, Faculty of Management</td>
</tr>
<tr>
<td>Eduward Amman</td>
<td>International Education Consultant</td>
</tr>
<tr>
<td>IT Tech P. Ltd.</td>
<td>Bangalore International Education Consultant</td>
</tr>
</tbody>
</table>
In addition to the above senior visiting faculties, we invite various industry leaders and experts as our guest faculty who share their practical job experiences, lessons learned, industry etiquettes and cultures, the gap between the college graduates' credentials and the ground industry requirements, personality grooming tactics, interview skills etc., among others, in addition to the specific area of lecture requested to them.

Tier 8: CEO/Principal
The CEO/Principal of the College is primarily responsible to make sure that the academic value chain is performing robustly and to ensure smooth flow of resources and logistics to foster an enabling environment for everyone in the Academic Value Chain (viz. Students, Chief Patron and Co-Patron, Chief Academic Advisors, Key Regular Faculty Member, Mentor and Co-Curricular Activities Coordinator, and Senior Visiting Faculty and Guest Lecturers) and Coordinating and facilitating everyone in the academic value chain.

Tier 7: Program Coordinators
The Program Coordinators are the individuals who liaise the Students with the Chief Patron, Co-Patron, Chief Academic Advisor, Key Regular Faculty Member, Mentor and Co-Curricular Activities Coordinator, Mentor and Extracurricular Activities Coordinator, Program Officer, and Resource Center Officers for all of their needs, expectations, issues, problems, and bottlenecks so that these are catered to effectively, and efficiently.

Tier 8: Mentors and ECA Coordinator
The Mentors and Extracurricular Activities Coordinator is responsible to devise a package of activities to be undertaken to ensure that the overall personality development of the students is assured and the various inherent talents of the students are brought to the limelight. Currently, we have Mr. Bishnu Hari Adhikari as mentor and Extracurricular Activities Coordinator.

Tier 9: Placement Officer
In order to ensure robust professional grooming and overall personality development of the students, we have entered into a Memorandum of Understanding with Merolo.com which is the number one Human Resources recruitment and placement agency of Nepal. As per the agreement, Merolo.com shall be organizing various grooming, training, and development programs in order to ensure that the Students get adequately groomed and robustly prepared for their careers as employees, self-employed, and businessman in addition to organizing job fairs and posting jobs to all of our students. Some of the programs offered by the college in partnership with Merolo.com include, but not limited to, seminar, industrial tour, business communication skills development training, grooming and personality skill development training, job skill development training, individual career counseling, mock interview, placement day, and corporate visits. The placement assistance is not just meant for providing job opportunities to the Students. Rather, it is meant to ensure overall personality development of the Students so that they become globally competitive in anything they do. Besides, the entire umbrella of ERCT (Education, Research, Consulting, and Training) has been packaged in such a way that the students get ample exposures and practicing, learning, internalizing, and interning opportunities in our vast clientele in the areas of training, research, and consulting too. In the graduation day of the college, a job fair is held where many reputed employers (including the Banks, Insurance Companies, and Multi National Companies) interview our recently graduated students and offer commensurate jobs on the spot.

The Placement Officer coordinates all the placement related grooming, training, and development activities. Currently, we have Mr. Shiva Regmi, as our Placement Officer, Mr. Regmi has done MBA from Kathmandu University.

Tier 10: Program Officers
The Program Officers are responsible to coordinate the classes and liaise the students, and the key regular faculty members.

Tier 11: Resource Center Officers
The Resource Center Officers are responsible to ensure that the e-library, and physical library, lab, and resource center is adequately resourceful and correspond to the need of the students.

We are proud to be the only institution in Nepal which has been delivering incredible academic values so systematically that it yields instrumental outcomes in the form of learning effectiveness, efficiency, ease, and a fun.
OUR APPROACH TO PROFESSIONAL EDUCATION

Teaching Methodology
We have designed a state-of-art synchronous learning methodology combining the best features of conventional classroom learning with world-class resource center and job readiness program, thus, providing a true link between education and employment. At IBMS, learning is not just about books; but also about being prepared for life. We believe in paying special attention to develop the right attitude and outlook to our students by using interactive learning methods to not only develop sharp business acumen but also a sound and complete personality. We offer courses that are designed to help students embark upon successful careers. World class intellect, state-of-art infrastructure, focused curriculum, systematic training methodology & internship program make learning at IBMS an enriching and extremely rewarding experience.

Scientific Learning
At IBMS, we recognize that grooming professionals in the true sense requires adequate industry exposure and research engagements. That is why our total grooming efforts comprise of 50% extensive class room coaching, 25% research exposure, and rest 25% on the job trainings.

Mentoring Program
The mentoring program aims to foster mentor-mentee relationship between the corporate leaders and students so that the students can interact with their mentors on a variety of areas such as academics, career progression, or even about life beyond their homes, studies, and university. The IBMS mentors spend time with the students on weekends guiding them on academic skills, career progression and life at campus.

Placement Cell Managed By meroJob.com

In order to ensure robust professional grooming and overall personality development of the students, we have entered into a Memorandum of Understanding with MeroJob.com which is the number 1 Human Resources recruitment and placement agency of Nepal. As per the agreement MeroJob.com shall be organizing various grooming, training, and development programs in order to ensure that the Students get adequately groomed and robustly prepared for their careers as employees, self-employed, and businessmen in addition to organizing job fairs and posting jobs to all of our students. Some of the programs offered by the college in partnership with MeroJob.com include, but not limited to, seminar, industrial tour, business communication skill development training, grooming and personality skill development training, job skill development training, individual career counseling, mock interview, placement day, and corporate visit. The placement assistance is not just meant for providing job opportunities to the Students. Rather, it is meant to ensure overall personality development of the Students so that they become globally competitive in anything they do. Besides, the entire umbrella of ERCT (Education, Research, Consulting, and Training) has been packaged in such a way that the students get ample exposures and practicing, learning, internalizing, and interning opportunities in our vast clientele in the areas of training, research, and consulting too. In the graduation day of the college, a job fair is held where many reputed employers (including the Banks, Insurance Companies, and Multi National Companies) interview our recently graduated students and offer commensurate jobs on the spot.
OUR APPROACH TO PROFESSIONAL EDUCATION

Wide-Ranging Content Domains
Our content development and conversion services are offered on a range of domain knowledge, technology, and delivery platforms. In addition to offering content development for a wide range of learner profiles, we offer expertise in customizing the same content for different target audiences, environments and delivery modes for multiple learner objectives and audiences. To us, custom learning solutions imply developing new content or transforming existing content duly identifying an integrated learning approach to give the appropriate mix that best aligns to our student’s goals.

International Edge
We adhere to a rigorous quality assurance processes so as to make all its programs and delivers truly international consistent with its core values namely incredible, balanced, meaningful and superior. First time in Nepal we are offering various programs in institutional Partnership with BU which is a State University conferred with prestigious ‘A’ Rating by the National Academic Accreditation Council (NAAC) of India. Partnership with internationally reputed universities like BU gives us an International Edge by ensuring the Recognition and Salability of its programs even beyond the boundaries of Nepal and other SAARC Region Countries as well. We also take our students to a foreign country for enhancing the cross border exposure of our students.

Student Leadership Development Program:
We also recognize that Management Education is not enough and is not only concentrated on delivering educational concepts but also equally on providing environment wherein students can practice what they read or learnt in the class room so that students can crave out workable solutions to all management situations. Our involvement in all allied areas of studies namely Education, Research, Consulting and Training provides unparalleled avenues to the students to sharpen their communication, interpersonal, and leadership skills. We encourage our students to initiate, create, and lead various academic and research endeavors under our active facilitation.

Extensive Extracurricular Supplementals
"All Work and No Play Makes Jack a Dull Boy”. Recognizing this, we frequently organize various extracurricular activities including but not limited to indoor and outdoor games, quizzes, educational exposure visits including cross border visits, and the like programs.

E-environment
We utilize the latest technologies for the cause of enhancing the ease and effectiveness of teaching and learning. Our entire premises are WIFI enabled areas. One laptop is given to each individual on pay basis. Students who already have a laptop can bring their laptop provided that their laptop supports WIFI. A unique login ID and password is given to each student which entitles them access to the international articles and case studies as well as the tutorials of the classroom and quarterly IIMB Student’s Journals not only during their tenure of active affiliation with us as our students but also even throughout their careers (as for us, “ONCE OUR STUDENT MEANS ALWAYS OUR AFFILIATE”). Both the students and faculties can interact with each other even from remote locations as well via the web login feature. We also have made provisions of e-library.

Active Help Desk
The feature of Help Desk in our web aims to respond to the query of all concerned forthwith. The query could be inquiry of the programs and related affairs or other professional or personal issues which our current/past/prospective students and guardians wish to interact with us or seek answers from us or seek counseling from us.
BOARD OF STUDIES & BOARD OF ADVISORS

At IBMIS, Excellence is not an option, it is a culture. With this ethos, IBMIS strives to create an environment for Academic Brilliance. All of our faculty members are the best names in the industry. An unmatched pool of Academicians, Management Professionals, Third Sector Experts (Civil Society) Chartered Accountants, Economists, Bankers, Insurance Experts, Public Sector Managers and Entrepreneurs of the Country have been supporting IBMIS for the noble cause of “Grooming Professionals” in the capacity of Advisors & Visiting Faculty.

Experience, Expertise, Excellence and Research Aptitude define our Multi-Disciplinary Faculty Members. Dynamic professionals having unmatched reputation in various corporate segments form our Resource Panel of Visiting Faculties who shall Counsel, Mentor, Coach, and Groom our students to make sure that their all-round growth in all dimensions (Vs. Knowledge, Skill, Attitude, Behaviour and Personality) is instrumental and effective. We invite at least one such visiting faculty in a month. Visiting faculties from abroad are also invited to enrich the overall learning value thus making education at IBMIS truly international.

CORPORATE ADVISORS / VISITING FACULTY

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Institution</th>
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<tbody>
<tr>
<td>Pradeep K. Shrestha</td>
<td>MD, Panchakanya Group</td>
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<tr>
<td>Binaya Regmi</td>
<td>D.G.M., Nabil Bank</td>
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<tr>
<td>Sabita Misra</td>
<td>Chartered Insurer</td>
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<tr>
<td>Rama Dhal</td>
<td>Insurance Expert</td>
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<tr>
<td>Deependra Thapa</td>
<td>Former Secretary GON</td>
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<tr>
<td>Prof. Bhuvan Bajajarya</td>
<td>Ph. D. (Economist)</td>
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<tr>
<td>Edward Amman</td>
<td>International Consultant</td>
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<tr>
<td>Mr. Pradeep K. Shrestha</td>
<td>C.E.O., Citizens’ Bank</td>
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<tr>
<td>Mr. Pushpa R. Bhandari</td>
<td>Chief Credit Officer, BOK</td>
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<tr>
<td>Mr. Ratheesh Gorkhal</td>
<td>President, Premier Insurance</td>
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<tr>
<td>Mr. Rajan B. Thapa</td>
<td>Deputy Director, N.R.B.</td>
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<tr>
<td>Mr. Prithwi Raj Ligi</td>
<td>Former V.C., NPC</td>
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<tr>
<td>Prof. Purushottam Sharma</td>
<td>Ph. D. (Management)</td>
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<tr>
<td>Mr. Bishnu Lamotii</td>
<td>Joint Secretary, GON</td>
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<tr>
<td>Prof., Dr. Amite Singh</td>
<td>Jawaharlal Nehru University</td>
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<tr>
<td>Ms. Usha Shrestha</td>
<td>Entrepreneur</td>
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<tr>
<td>Ms. Barsha Shrestha</td>
<td>G.M., C. E. D. Bank</td>
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<tr>
<td>Mr. Bhoj Raj Sharma</td>
<td>Director, Neco Insurance</td>
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<tr>
<td>Mr. Rajiv Sharma</td>
<td>MD., Job Dynamics</td>
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<tr>
<td>Mr. Rakesh Pant</td>
<td>Chartered Insurer</td>
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<tr>
<td>Mr. Himanshu B.K.</td>
<td>Insurance Consultant</td>
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<tr>
<td>Prof. Chandra Ghimire</td>
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<tr>
<td>Mr. Pushpa M. Shrestha</td>
<td>Attorney at Law</td>
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CHIEF ACADEMIC ADVISORS / KEY FACULTY

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<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Prof. Tek Nath Dhalal</td>
<td>Ph.D., Public Management</td>
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<td>Prof. Vishnu Kharal</td>
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<tr>
<td>Prof. Sunith Shrestha</td>
<td>Ph.D., Management Science</td>
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<tr>
<td>Prof. Govinda Dhalal</td>
<td>Ph.D., Public Management</td>
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<tr>
<td>Prof. Ratna Raj Nirula</td>
<td>Ph.D., Statistics</td>
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<tr>
<td>Mr. Bishnu Adhikari</td>
<td>MA Economics</td>
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<tr>
<td>Dr. Narendra R. Paudel</td>
<td>Management</td>
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<td>Mr. Bharat Raj Gautam</td>
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<td>Dr. Surendra Shrestha</td>
<td>JOE</td>
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<td>Asso. Prof. Ratna Man Dangol</td>
<td>Accountancy</td>
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<td>Mr. Laxmi K. Feudel</td>
<td>Public Management</td>
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<td>Sr. M., Nepal Bank</td>
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<tr>
<td>Mr. Bibek Luthal</td>
<td>Performance Management</td>
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<td>Mr. Atindra Dahal</td>
<td>Corporate Communication</td>
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<td>Mr. GP Shrestharya</td>
<td>Entrepreneurial Development</td>
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<td>Mr. Bhojraj Poudel</td>
<td>Quantitative Methods for Management</td>
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<td>Mr. Bishu Shah</td>
<td>Strategic Cost Management</td>
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<td>Mr. Bankraj R Bhattarai</td>
<td>Quantitative Methods</td>
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<td>Mr. Gyan Banjade</td>
<td>Operations Management</td>
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<td>Mr. Gyan Mani Adhikari</td>
<td>Economics</td>
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<tr>
<td>Mr. Hem Raj Pokhrel</td>
<td>Principle of Insurance Management</td>
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<td>Mr. Kapil Khawal</td>
<td>Quantitative Techniques</td>
<td>MBA</td>
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<tr>
<td>Mr. Saraswati Pradhan</td>
<td>Human Resource Development</td>
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<tr>
<td>Mr. Kishor Shresta</td>
<td>Marketing &amp; Management Accounting</td>
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<tr>
<td>Mr. Purna Singh Gachhim</td>
<td>Financial &amp; Management Accounting</td>
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<td>Mr. Babinda Joshi</td>
<td>Financial Services</td>
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<tr>
<td>Mr. Babinda Sharma</td>
<td>Principles of Management</td>
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<td>Mr. Babhan Raj Gaurm</td>
<td>Financial Management</td>
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<tr>
<td>Mr. Sanjana Pradhan</td>
<td>Strategic Human Resource Mgmt.</td>
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<tr>
<td>Mr. Shiram Dhakal</td>
<td>Financial Services</td>
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<tr>
<td>Mr. Sojan Kothale</td>
<td>Economics</td>
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<td>Mr. Rojan Lambichow</td>
<td>Organizational behaviour</td>
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<tr>
<td>Mr. Sandeep Poudel</td>
<td>Taxation Law &amp; Practice</td>
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<tr>
<td>Mr. Ravi Shresta</td>
<td>Math</td>
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<tr>
<td>Mr. Neetu Gurung</td>
<td>Human Rights</td>
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<tr>
<td>Mr. Pramod Khatri</td>
<td>French</td>
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<td>Mr. Vihad Shrivastava</td>
<td>English</td>
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<td>Mr. Vivek Sir满意的</td>
<td>Marketing Research</td>
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<td>Mr. Yuvraj Bhakal</td>
<td>Environmental Studies</td>
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<tr>
<td>Mr. Saurabh Chitrakar</td>
<td>Marketing Management</td>
<td>BBA</td>
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<tr>
<td>Mr. Ganesh Prasad Pradhan</td>
<td>Management Process</td>
<td>BBA</td>
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<tr>
<td>Ms. Sushma Pokhrel</td>
<td>Economics</td>
<td>BBA</td>
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<tr>
<td>Ms. Sandhya Rajkhandel</td>
<td>Human Resource Management</td>
<td>BBA</td>
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<tr>
<td>Mr. Shresta</td>
<td>Retail Environment</td>
<td>BBA</td>
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<tr>
<td>Mr. Govinda Ambar K.C.</td>
<td>Portfolio Analysis and Management</td>
<td>BBA</td>
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<tr>
<td>Mr. Guru Prasad Bhattarai</td>
<td>English</td>
<td>BBA</td>
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</table>
Choosing a well and professionally managed college was a challenging experience for me. I am very much satisfied with the education and services extended by college. Graduate level education demands that students are aware of the immense dedication and value from students as well as institution. IB-MS aim to build upon each of the individual strengths to make an exciting experience by providing a very effective support system that prepares student for their next step... graduation! So, I recommend it to other students who are willing to come and study here and experience the difference.

Sushme Gopali
Student

With the mirage of multiple internationally affiliated graduate schools in town, I came to choose IB-MS. But seriously, it's the real institution that we need to believe in. I guess only the institution with the real exposure of practical learning approach with IB-MS come with us, you will feel the difference.

Sudip Shrestha
Student

The demand for MBA degree holder enormously increasing worldwide, especially in countries like ours where large no of organizations are functioning without fully qualified management personnel. The MBA program at IB-MS convinced me to assume the role effectively as demanded by the middle and senior level in any functional areas i.e. marketing, finance, and human resource, information system of business, government or social organization. Since my childhood, I had a dream to lead a life of excellence and management had been my subject of interest. I believe in the kind of education that improves a human being. IB-MS, two year program reflects the need and concerns of mine. This makes me feel even I can improve myself and turn into a successful entrepreneur.

I am very much certain that by the time I complete my MBA, I am going to be a more competent, confident and a better human being.

Dinesh Paude
Student
COCREATED IDEAS

I have been into teaching profession since about 36 years in many institutions. I am happy to be a part of the highly qualified team of faculty members of IBMS. I also found the management of IBMS very committed to be a center of excellence in all areas of studies viz., Education, Research, Consulting and Training. I have observed that the holistic package comprising of classroom based coaching, research exposure and practical industry exposure has remained very instrumental in transforming the students into performing professionals. I am confident that IBMS will consistently stand by its core values namely Increcible, Balance, Meaningful and Superior.

Mr. Ratna Man Dangol
Faculty for Accountancy
MBA
Chairman,
Accountancy & Finance Subject Committee
H.S.E.B., Nepal

Choices are many when it comes to Universities and colleges in Nepal, but still within the short span of time, IBMS has been able to make its presence in Nepalese Scenario. It truly stands for its words incredible, balance, meaningful and superior. It strikes proper balance between theory and practice with appropriate, discipline and knowledgeable learning environment. IBMS will be a voyage of discovering oneself to come out as meaningful person. Students are realizing the importance of colleges with better standards and value, definitely IBMS will stand for it.

Rojina Ramji
Faculty of Human Resource Management, MBA

Located on the heart of the capital, a pleasant environment enriched by the use of new technology, and a framework comparable to many European educational institutions in which I got my education, IBMS is surely an excellent choice for the students who want to have a professional education adapted to the global job market of our days. This institution is one step forward compared to the most of other institutions in Nepal not only in its pedagogical approach, but also in its vision of holistic development of students' consciousness. The teaching of French language is undoubtedly a must to open the students towards another culture than English-speaking.

Pramod Thakuri
Faculty Member
Language - French, BBA
This program has been exclusively carved for the students who want to jump start their graduation studies with one of the most sophisticated international degree beyond just a BBA. Various specializations including Banking Management are offered. This Program also consists of a Post Graduate (PG) Program of 1 Year.

Comprehensive BBA at IBSMS is ideal for the students willing to be equipped with Proficient Knowledge, Exposures, Behavior, Attitude, and Skills required for an entry level management position in Banks, Insurance Companies, Multinational Companies, and NGOs.

Program Aims and Objectives
The Comprehensive BBA Program at IBSMS aims to inculcate the virtues, including but not limited to the following:

- Analytical Skills
- Practical Management Knowledge and Practices
- Career oriented exposure on how to apply the theory into practice
- Organizational and Business Skills to meet the need of various ranges of Corporate Organizations, Development Organizations, and Government Organizations;
- Refine and groom the proficient Knowledge, Exposures, Behavior, Attitude, and Skills.

Program Outputs
Analytical, Imaginative, and Versatile Manager equipped with proficient Knowledge, Exposures, Behavior, Attitude, and Skills.

Eligibility Criteria
- Minimum Second Division in +2 Examination (in any faculty) and
- Passed the Entrance Examination, Interview, and Group Discussion conducted by the college.

Other Pertinent Details
- Credit Hour: 140 (of 3 Years) + 32 (of PG) (Consisting of 300 Lecture Hours: Class Room Coaching, and 300 Hours of Research, Grooming, and Practical Exposures for each subject)
- CGPA: 4 Years
- Structure: Guaranteed on Morning Shift, Day and Evening Shift shall be arranged if the number of students willing to study in that particular shift reaches 20 or more.

College Fees
- On Lump sum Payment Basis: NPR 150,000
- Monthly Payment Basis: NPR 5,000 per month
- Security Deposit: NPR 10,000 (refundable)

University Fees
- University Registration Fee: NPR 5,000 (one time)
- Examination Fee: NPR 1,500 Per Semester
- Semester Fee: NPR 3,500 Per Semester

Total Amount required at the time of Admission
Under Lump sum Payment Schema: NPR 165,000
(Consisting of Full Course Complete College Fee amounting to NPR 150,000, Security Deposit (refundable) amounting to NPR 10,000; and University Registration Fee amounting to NPR 5,000).

Under Monthly Payment Schema: NPR 20,000
(Consisting of Security Deposit (refundable) amounting to NPR 10,000, 7 Month’s College Fee amounting to NPR 5,000, and University Registration Fee amounting to NPR 5,000).

STRUCTURE OF THE PROGRAM

Semester I:
- Language-I
- English-I
- Core-I: Management Process
- Core-I: Financial Accounting
- Allied Paper-I: Mathematics for Management-I
- Allied Paper-I: Environment Studies

Semester II:
- Language-II
- English-II
- Organizational Behaviour
- Economics for Executives
- Allied Paper-II: Mathematics for Management-II
- Value Education: Human Rights

Semester III:
- Core-III: Business Communication
- Core-III: Production and Material Management
- Core-III: Marketing Management
- Core-III: Information Management System
- Allied III: Taxation Law and Practice
- Skill Based Subject-1: Retail Environment Women’s Rights

Semester IV:
- Core-IV: Human Resource Management
- Core-X: Financial Management
- Core-K: Advertising and Sales Promotion
- Core XII: PC Software (Ms Office)- theory
- Core XIII: PC Software (Ms Office)- Practical
- Allied IV: Business Law
- Skill Based Subjects-2: Consumer Behaviour
- Non major Elective: General Awareness
Semester-V
- Core XIV: Cost and Management Accounting
- Core XV: Marketing Research
- Core XVI: Insurance Principles and Practice
- Core XVII: Visual Basic – Theory
- Core XVIII: Visual Basic – Practical
- Elective: Portfolio Analysis and Management
- Skill Based Subject: 3 Merchandising Management

Semester-VI
- Core XIX: Entrepreneurship and Project Management
- Core XX: Investment Management
- Core XXI: Global Business Management
- Elective: II: Strategic Management
- Elective: II: Strategic Management
- Skill Based Subject: 4 Customer Relation Management

Semester-VII
Postgraduate Diploma in
- Banking
- Marketing
- Human Resource

Semester-VIII
Postgraduate Diploma in
- Banking
- Marketing
- Human Resource

Other Pertinent Details
- Credit Hours: 100
- (Consisting of 150 Lecture Hours, Class Room Coaching and 150 Hours of Research, Grooming, and Practical Exposures for each subject)
- Grading System: CGPA
- Duration: 2 Years
- Structure:
- Day and Evening Shifts shall be arranged if the number of students willing to study in that particular shift reaches 20 or more,

College Fees
- On Lump Sum Payment Basis: NPR 150,000
- Monthly Payment Basis: NPR 7,000 per month
- Security Deposit: NPR 5,000 (refundable)

University Fees
University Registration Fee: NPR 10,000 (one time)

Semester Fees
- Examination Fee: NPR 4,500 Per Semester
- Semester Fee: NPR 70,000 Per Semester

Total Amount required at the time of Admission
- Under Lump Sum Payment Scheme: NPR 173,000
- (Consisting of Full Course Complete College Fee amounting to NPR 150,000, Security Deposit (refundable) amounting to NPR 5,000, and University Registration Fee amounting to NPR 18,000).

General Renewal Payment Scheme: NPR 120,000
(Consisting of Security Deposit (refundable) amounting to NPR 5,000, 7 Month's College Fee amounting to NPR 7,000, and University Registration Fee amounting to NPR 18,000).

Structure of the Program
Initiatives aimed at achieving overall development of the Students
- 2 Years Regular Rigorous Courses (total 4 semesters)
- Minimum 8 Case Studies/Research in a semester (total 32)
- Minimum 6 Corporate Visit/Exposure in a semester (total 24)
- Minimum 12 Guest Speakers (Leaders andpreneurs of the Various Sections) in a semester (total 48)
- Minimum 6 Overall Personality Development Programs in a semester (total 24)
- Minimum 3 Sports Related Events in a semester (total 12)
- Minimum 6 Job Placement Grooming and Placement Readiness Program (total 24)

Basis of Internal Evaluation (25 Marks in each subject)
- Classroom Performance:
  - Discipline
  - Attendance
  - Dedication
  - Participation
  - Improvement, and
  - Commitment
- Performance in Internal examinations
- Performance in extra-curricular activities
- Performance in co-curricular activities
- Grooming Growth Rating by the Key Regular Faculty Member, Chief Advisor, and the Placement Officer

- This program has been exclusively carved for the enthustiasic fresh graduates who are committed to learn, grow, and make a difference not just for themselves but also for the society at large.
- Comprehensive Regular MBA at IBAMS is ideal for the students willing to be equipped with all the advanced Knowledge, Experiences, Behavior, Attitudes, and Skills required for a crucial management position in Banks, Insurance Companies, Multinational Companies, and NGOs.
- Provider: IIBS, MS, School of Regular Learning
- Type of University Affiliation: Institutional Partnership
- Center for Participatory Program (CPP)
- Program Aims and Objectives:
The Comprehensive Regular MBA Program at IBAMS aims to inculcate the virtues, including but not limited to the following:
- Research Based, Self Re dll, and Market Oriented Dynamic Professionals;
- Leadership Skills for Young Professionals;
- Groom Learning Professionals to develop creativity and entrepreneurship;
- Develop competence in Interact Theory and Practice;
- Organizational and Business Skills to meet the need of various ranges of Corporate Organizations, Development Organizations, and Government Organizations;
- Refine and Groom the Advanced Knowledge, Exposures, Behavior, Attitude, and Skills.

Program Outputs:
Intelligent Entrepreneur, Innovative Professional and Insightful Leader equipped with the advanced Knowledge, Exposures, Behavior, Attitude, and Skills.

Eligibility Criteria:
- Minimum Second Division in +2 Bachelors Level Examination (in any faculty);
- Passed the Entrance Examination, Interview, and Group Discussion conducted by the college.
Academic Syllabus

Semester-I
- Management Principles and Practice
- Organizational Behavior
- Managerial Economics
- Financial and Management Accounting
- Quantitative Methods for Management
- Corporative Communication
- Computer Applications in Management using SAP

Semester-II
- Operations Management
- Marketing Management
- Financial Management
- Human Resource Management
- Quantitative Techniques
- Research Methods for Management
- Computer Applications in Management using SAP – Practical

FINANCE

Semester – III
- 3.1. International Business
- 3.2. Management Information System
- 3.3. Security Analysis and Portfolio Management
- 3.4. Management of Financial Services
- 3.5. International Financial Management
- 3.6. Principles of Insurance Management
- 3.7. Summer Placement Project Report & Viva-Voce

Semester – IV
- 4.1. Strategic Management - Indian Global Context
- 4.2. Strategic Cost Management
- 4.3. Derivatives Management
- 4.4. Project Management
- 4.5. Working Capital Management

MARKETING

Semester – III
- 3.1. International Business
- 3.2. Management Information System
- 3.3. Sales and Distribution Management
- 3.4. Promotion Management
- 3.5. Export Management
- 3.6. Consumer Behaviour
- 3.7. Summer Placement Project Report & Viva-Voce

Semester – IV
- 4.1. Strategic Management - Indian Global Context
- 4.2. Brand Management
- 4.3. Rural Marketing
- 4.4. Service Marketing
- 4.5. Marketing Research

HUMAN RESOURCE

Semester – III
- 3.1. International Business
- 3.2. Management Information System
- 3.3. Principles of Management
- 3.4. Introduction to Human Resource Management
- 3.5. Human Resource Development and Planning
- 3.6. Business Communication
- 3.7. Summer Placement Project Report & Viva-Voce

Semester – IV
- 4.1. Strategic Management - Indian Global Context
- 4.2. Organizational Development
- 4.3. Human Resource Development
- 4.4. Employee Relations and Labour Measures
- 4.5. Strategic Human Resource Management

INFORMATION MANAGEMENT

Semester – III
- 3.2. Management Information System
- 3.3. Software Project Management
- 3.4. Database Management Systems
- 3.5. Information Technology Applications
- 3.6. Electronic Commerce (E-Commerce)
- 3.7. Summer Placement Project Report & Viva-Voce

Semester – IV
- 4.1. Strategic Management - Indian Global Context
- 4.2. International Business
- 4.3. Enterprise Resource Planning
- 4.4. Data Warehousing and Data Mining
- 4.5. Knowledge Management and Information Systems

GENERAL MANAGEMENT

Semester – III
- 3.1 Business Ethics And Global Business Environment
- 3.2 Management Information System
- 3.3 Consumer Behaviour
- 3.4 Entrepreneur Development
- 3.5 Financial Services
- 3.6 Performance Management
- 3.7 Summer Placement Project Report & Viva-Voce

Semester – IV
- 4.1. Strategic Management - Indian Global Context
- 4.2. Organizational Development
- 4.3. Principles Of Insurance
- 4.4. Service Marketing
- 4.5. Successful Business Plan